

### Information Column Rubric

Criteria	Clearly Evident 3	Moderately Evident 2	Somewhat Evident 1	Not Evident 0
<p><b>Ideas/Content</b></p> <ul style="list-style-type: none"> <li>• Provides a clear explanation of the decisions you made as a colonist.</li> <li>• Includes five pieces of advice.</li> <li>• Advice is supported with evidence from your experience and your reading.</li> <li>• Includes images or graphs to support ideas.</li> </ul>				
<p><b>Organization</b></p> <ul style="list-style-type: none"> <li>• Headline is engaging and appropriate.</li> <li>• Introduction is engaging and draws readers in.</li> <li>• Information is developed in a clear, logical structure that guides readers purposefully through the text.</li> <li>• Key points stand out clearly.</li> <li>• Paragraphs are used effectively to organize information.</li> <li>• Ideas flow smoothly and in a logical manner.</li> <li>• Transitions are natural and help to make a cohesive article.</li> <li>• Conclusion is clear and goes beyond summarizing.</li> </ul>				
<p><b>Voice</b></p> <ul style="list-style-type: none"> <li>• Voice is engaging and draws readers in.</li> <li>• Tone is appropriate for the topic, purpose and audience.</li> <li>• There is a clear awareness and consideration of the intended audience.</li> </ul>				

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<p><b>Mechanics</b></p> <ul style="list-style-type: none"> <li>• Precise diction is used.</li> <li>• Words are used correctly and effectively to enhance meaning.</li> <li>• Words capture interest.</li> <li>• Sentences begin in a variety of ways and effectively move readers from one sentence to the next.</li> <li>• A variety of sentence structures and lengths create a natural flow and rhythm.</li> <li>• Correct grammar, usage and mechanics (spelling and punctuation) are used consistently throughout.</li> <li>• Minor errors do not distract the reader.</li> <li>• Punctuation is used purposefully and effectively to guide the reader and enhance meaning.</li> </ul>				